



LEARN TO WIELD THE MIND-BENDING PERSUASION POWER OF THE WORLD'S MASTER NEGOTIATORS

Just imagine...

having the power to obtain whatever you wish. Fame, fortune, an elegant home, a futuristic new sports car, the love of your life – *anything*. Such a power might seem unattainable – an imaginary fairy tale, like Aladdin and his magic lamp.

Yet, everyday more and more people are achieving their dreams and getting what that want from life, largely by mastering a single skill – *persuasion*.

As the world grows more cynical and skeptical, *those with the power to influence people* – to encourage them to set aside their fears and move forward to make decisions that will genuinely benefit them – such individuals *can literally name their price*.

You can become one of these people, a *super-persuader* with the power to attract and hold the attention of other people and draw them to you like a magnet.

This power is already there within you just waiting to be unleashed. Yet most people live and die without ever discovering this power, influence, and wealth-building potential. They have convinced themselves that such abilities belong only to *other* exceptional or gifted people who were lucky enough to be born with their persuasive talent.

Nothing could be further from the truth. The key to power lies in cultivating the art of persuasion – something virtually anyone can learn to do very well by learning a few simple, but effective, techniques and practicing them at every possible opportunity. Once you've mastered these techniques

with everyday use, you can literally begin to bend the wishes and desires and beliefs of others to your own in a way that is largely imperceptible.

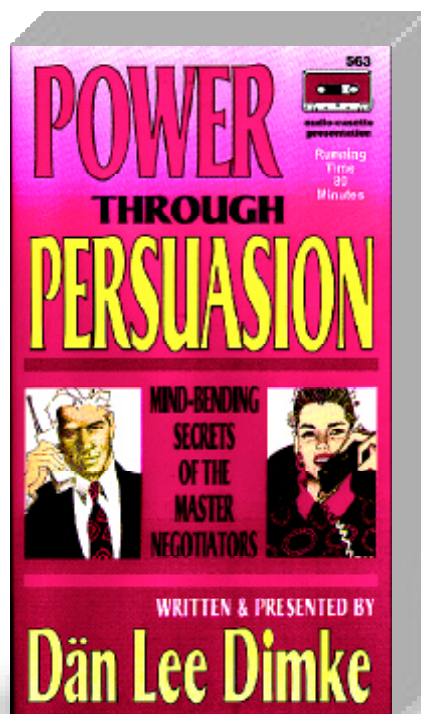
This amazing system, presented in an easy-to-follow audiocassette presentation shows you how to develop your own persuasive abilities step by step.

tion mastery, you can become a master persuader yourself.

Part Three will help you identify the pseudo-persuasion ploys of others. Then, you'll learn how to counter these tactics with brilliant reversal techniques that quickly boomerang the outcome in your favor.

Finally, in **Part Four**, you'll learn the *Master Technique*, inspired by genetic engineering, that takes persuasion to a whole new level. This methods is so irresistibly powerful that it almost instantly reshapes the reality of the individual or group you are negotiating with as if it were plastic, allowing to form and shape it at will. This process works without raising objection or resistance from whomever you're dealing with.

This is the ultimate in persuasion power. And, it can be yours just by listening and learning this amazing system.



Part One of POWER THROUGH PERSUASION will demonstrate why nearly every meaningful event in life requires persuasion, and explains current theories regarding one particular persuasion/negotiation system that consistently outperforms all others.

Part Two will show you how to employ the same techniques used by successful negotiators in specific persuasion situations. By using their model of negotia-

IRRESISTIBLE PERSUASION

To order your copy of POWER Through PERSUASION, by Dr. Dän Lee Dimke, on extended play audiocassette, send US\$14.95 (plus US\$2.00 postage and handling for FIRST CLASS delivery) or £9.95 (plus £2.00 postage and handling) for AIR MAIL delivery to:

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